

florida today

Traditional facelifts, once considered the gold standard in anti-aging, face tough competition with the new non-surgical procedures.

“Surgical facelifts under general anesthesia take about four hours and require pain medication for several days,” explained Dr. Emran Imami of Imami Skin & Cosmetic Center in Melbourne.

“Sutures come out in two weeks and bruising usually resolves in three weeks. Most patients may resume normal activities in four to six weeks, through there may be ongoing discomfort with areas of numbness and tightness lasting three to four months. Non-surgical facelifts, on the other hand, are performed in the office with nitrous gas, usually take about three hours and hardly require pain medication. There are no sutures to remove, and should bruising occur, it would resolve in two to three weeks.”

More from Dr. Imami:

Dr. Imami helps cancer patient: Melbourne woman with breast cancer undergoes neoadjuvant chemotherapy, is now cancer free

Fighting chance: Immunotherapy improves patient's chance of fighting breast cancer

Hair raising: Invigorating procedure makes thinning hair grow thicker

After researching a traditional facelift, Grant resident Jennifer Fernandez opted for the non-surgical variety.

Fernandez, who had started Botox treatments at age 25 and was well acquainted with dermal fillers, was ready to advance to the next level in anti-aging treatments, but wasn't keen on a traditional facelift. Imami recommended she undergo the MyEllevate non-surgical facelift, often used in conjunction with two other treatment techniques, FaceTite and Morpheus 8.